

AISHWARYA GONDLYALA

Senior UX Designer | Design Lead | 6+ Years Experience

Senior UX Designer and Design Lead with 6+ years simplifying high-complexity workflows across AI, SaaS, B2B and B2C platforms. Expert in discovery, research synthesis, and workshop facilitation, translating insight into product roadmap direction business and tech teams can act on.

EXPERIENCE

Divami Design Labs

Design Lead | Experience Strategy

03/2025 - present

- Enterprise Payments:** Led discovery and high-fidelity mockups for a B2B/B2C payments platform; improved task completion by 30%.
- EDA Modernisation:** Directed UX modernisation of a semiconductor EDA platform; shortened expert onboarding by 35%.
- AI Support Platform:** Crafted AI-driven ticketing experiences with intelligent routing; lowered operational friction by 25%.
- Design Systems:** Scaled a cross-product design system across 4+ teams; cut rework by 25%.

Vitwit Technologies

Lead UI/UX Designer

2023 - 2025

- Mobile-First UX:** Boosted task completion by 35% and decreased drop-off by 25% via responsive redesigns.
- Blockchain B2C:** Shipped end-to-end UX for 2+ blockchain platforms, from personas to high-fidelity prototypes.

Huemn Technologies

Senior Product Designer

2021 - 2023

- Throughput:** Reimagined customer journey touchpoints; increased application throughput by 40%.
- Modular Systems:** Architected Figma design systems across 3 products; lowered build effort by 20%.

UE Tech, London

UI/UX Designer

2019 - 2021

- Job Portal Redesign:** Improved candidate discovery efficiency by 25% and lowered bounce rate by 18%.
- Swipe Interactions:** Crafted swipe-based mobile interactions; increased engagement by 30%.

THE CORPUS GROUP

Product Designer & Strategist

2021

Azri Technologies

Marketing and business analyst

2016-2018

EDUCATION

MASTER'S | UX DESIGN

Kingston University, London

2018 - 2019

BACHELOR OF COMMECE

St. Francis College, Hyderabad

2018 - 2019

CONTACT

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📁 [Case studies](#)

📁 [Work Portfolio](#)

KEY IMPACT

40%

Faster iteration cycles via AI-assisted design workflows.

35%

Reduction in expert onboarding time on enterprise EDA.

30%

Improved task completion on payments platform

25%

Lower rework-through scaled cross-product design system.

EXPERTISE & SKILLS

DESIGN & STRATEGY

UX Design, Design Strategy
Discovery Research, Journey Maps

CRAFT & SYSTEMS

Wireframes, Prototyping, Design Systems,
WCAG, Mobile-First

AI & EMERGING

AI Product Design, Prompt Engineering,
Generative AI, VR / Immersive, Code source
management

TOOLS

Figma, Sketch, Adobe XD, Miro, Notion,
MidJourney, VS Code, Claude Code, CodeX

RECOGNITION

ARCHITECTURAL IMMERSIVE DESIGN

Recognized by Meta for innovative VR
application to humanitarian design

AIESEC

Led cross-functional initiatives with 20+ team
members and 100+ participants